



High Impact Technology Exchange Conference

Educating America's Technical Workforce

Fairmont Scottsdale (Arizona)

July 19–22, 2009

Title: Session B3: Demonstrating Value for Technology Programs

Date/Time: Tuesday, July 21, 3:30 PM – 5:00 PM

Location: Fairmont Scottsdale Resort, Salon B

Description: Both educators and their business/industry stakeholders will benefit from this session which will focus on preparing successful grant proposals, especially those involving education/business partnerships. The session will provide techniques for writing compelling project summaries and statements of intellectual merit as well as provide tips and practice on how to create goals and objectives using the “SMART” criteria. The session concludes with useful methods to gather and present evidence of project success through data collection and evaluation. The session will provide time for discussion among participants and the expert panel about how evaluation tools can support proposal preparation and improve prospects for funding success.

Presenters:

Peter Saflund, The Saflund Institute
Lori Wingate, Evaluation
Stephanie Evergreen, Evaluation
Arlen Gullickson, Evaluation



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