



High Impact Technology Exchange Conference

Educating America's Technical Workforce

Fairmont Scottsdale (Arizona)

July 19–22, 2009

Title: Session C4: Megatrends in Workforce, Technology, and Public Policy

Date/Time: Wednesday, July 22, 10:30 AM – 12:00 PM

Location: Fairmont Scottsdale Resort, Salon C

Description: This session explores the importance of innovation to global competitiveness and the three conditions necessary to innovation. The first is education, the second, the creation of new ideas and the third, the environment to take those ideas and develop new products, services and businesses that drive economic growth and provide the standard of living that we have come to expect, enjoy and aspire to in the US.

Facilitator:

Al West, Southwest Center for Microsystems Education

Panelists:

Jim Brazell, Ventureramp Inc.

Steve Kiefer, Center for Workforce Development

Jeffrey Luth, LuthCommunications



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