



High Impact Technology Exchange Conference

Educating America's Technical Workforce

Fairmont Scottsdale (Arizona)

July 19–22, 2009

Title: Session E1: Involve Students in High Tech Career Choices

Date/Time: Tuesday, July 21, 10:30 AM – 12:00 PM

Location: Fairmont Scottsdale Resort, Salon E

Description: Advanced manufacturers face a shortage of skilled workers, a problem exacerbated by the negative image of manufacturing careers. To overcome the outdated view of manufacturing, the National Center for Manufacturing Education (NCME), in conjunction with the Society of Manufacturing Engineers Education Foundation (SME-EF), has developed a unique website that provides information for students in grades 11-14, their counselors, parents, and teachers. www.careerME.org provides access to information on highly technical and lucrative advanced manufacturing careers; educational opportunities; specific companies; state-of-the-art technologies; etc., all presented in the dynamic, interactive way our Internet-savvy students would expect. Features of the site will be demonstrated.

Presenter:

Sandra Feola, Customer Engagement Manager, National Center for Manufacturing Education



**Visit www.highimpact-tec.org
for more information.**