



High Impact Technology Exchange Conference

Educating America's Technical Workforce

Fairmont Scottsdale (Arizona)

July 19–22, 2009

Title: Recruitment and Retention in Emerging Technology Programs

Date/Time: Monday, July 20, 1:00 PM – 4:30 PM

Location: Fairmont Scottsdale Resort

Description: Are your advanced and emerging technology programs growing and thriving? If not, this workshop will help you discover untapped potential in your community and to design and sustain successful program-building strategies. The primary goal is for participants to leave prepared to begin the planning and implementation of recruitment and retention activities within their technical programs. Together we'll explore strategies for fostering successful recruitment and retention efforts, research supporting mentoring as a key component of a retention plan, successful, replicable models, and the importance of creating a climate conducive to gender equity and diversity.

Presenters:

Ann-Claire Anderson, CORD
Margaret Semmer, Joliet Junior College



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