

High Impact Technology Exchange Conference

Educating America's Technical Workforce

Fairmont Scottsdale in Scottsdale, Arizona
July 19–22, 2009



Exhibitor Prospectus: Technology Showcase



What Is HI-TEC 2009?

With support from the National Science Foundation, HI-TEC is a national conference on advanced technological education where technical educators, counselors, industry professionals, and technicians can update their knowledge and skills. HI-TEC uniquely explores the **convergence** of scientific disciplines and technologies such as these four groups:

- Geographic Information Systems and Agricultural Technology
- Information Technology, Biotechnology, and Cybersecurity
- Manufacturing, Engineering Technology, and Telecommunications
- Microsystems, Nanotechnology, and Biotechnology

Who Will Attend?

- Community College and University Faculty
- High School Teachers
- Workforce Development Advocates
- Counselors
- Industry Professionals
- Technicians

Featured Technologies

Advanced Manufacturing Technologies ▪ Agricultural, Environmental, and Energy Technologies ▪ Biomanufacturing ▪ Biotechnology ▪ Chemical and Process Technologies ▪ Engineering Technologies ▪ Information and Security Technologies ▪ Learning and Evaluation ▪ Micro- and Nanotechnologies

Preconference, Sunday, July 19, and Monday, July 20

Technical Workshops, Grant Development Workshops, Local Industry Tours

Main Conference, Tuesday, July 21, and Wednesday, July 22

Sessions, Keynotes, Technology Showcase

Technology Showcase

Attendees will participate in the Technology Showcase, which will feature the latest products and services in technical education. The showcase will include an exhibitor reception, refreshment breaks, door prizes, and more.

Mark Your Calendar

April 15, 2009

Booth assignment begins. Send in your contract with payment to get prime booth selection.

May 15, 2009

Door prize form deadline to ensure game card participation

July 2, 2009

Hotel reservation deadline to ensure conference discount rate

July 2, 2009

Name badge form deadline



Visit www.highimpact-tec.org for more information.

About the HI-TEC Technology Showcase

The HI-TEC Technology Showcase is a great opportunity to display the latest products and services related to the advanced technology training and education environments. Conference attendees visit the Technology Showcase frequently throughout the day for valuable products, services, and networking opportunities. The reception provides further networking and follow-up opportunities. One hundred percent of past attendees reported visiting the Technology Showcase at least once during the conference.



Benefits to HI-TEC Exhibitors

- **Direct contact**—Interact face-to-face with several hundred faculty, teachers, industry trainers, and workforce development personnel.
- **HI-TEC registration**—Each exhibiting organization will receive one complimentary registration to the main conference.
- **High visibility**—The Technology Showcase will be located in a high-traffic location.
- **Program description**—A descriptive paragraph will be published in the conference program to highlight your organization's products and/or services.
- **Prize drawings**—Build traffic to your booth by donating prizes for the **Technology Showcase prize drawings**. (To participate in the drawings, attendees must visit the booths of all prize donors to complete their drawing game cards.)
- **Website link**—As an exhibitor, you will receive a free listing on the conference website with a link to your organization's website.

Make the Most of Your HI-TEC Participation!

- Reserve your space early in order to receive preferred booth locations.
- Include the HI-TEC dates in your company's advertisements.
- Issue an article in your newsletter promoting your attendance at the conference.
- Create additional interest in your booth by donating prizes for the Technology Showcase prize drawings.
- Use your conference mailing list for post-conference follow-ups.

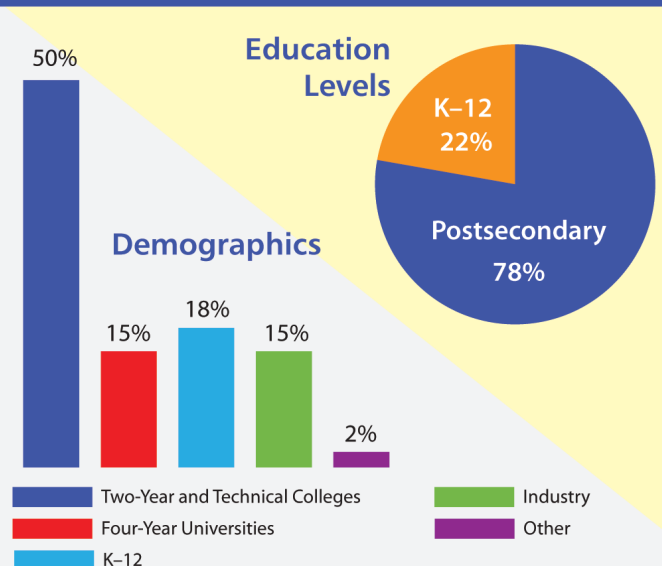
Booth Assignment Begins April 15

To reserve a space, contact Teemus Warner, HI-TEC Technology Showcase Coordinator, at twarner@cord.org or 800-518-1410 ext 337.

Who Attends HI-TEC?

- Faculty in technology programs who want to learn about new technologies and how to expand their existing programs
- Technicians who want to learn more about the technologies used in their jobs
- College representatives, program development specialists, and counselors who are interested in creating more robust technology education programs and strategies for recruiting students
- K-12 teachers who want to learn how to integrate advanced technology concepts into their existing science and math curricula
- Industry trainers and learning managers who want to gain insights into future training needs
- Workforce development personnel from government, labor, business, and education who are involved in shaping workforce development programs
- Individuals concerned with issues related to skill standards and employability

2008 Conference* Attendees



*The 2008 conference was called SAME-TEC (for Semiconductors, Automated Manufacturing, Electronics—Training and Education Conference).

Three Ways to Register

- Mail your Technology Showcase contract and payment to Teemus Warner, HI-TEC Technology Showcase Coordinator, P.O. Box 21689, Waco, Texas 76702-1689.
- Fax your Technology Showcase contract with payment information to 254-776-2306.
- Register online at www.highimpact-tec.org. Click on *Technology Showcase*.

Transaction Privilege (Sales) and Use Tax License

The City of Scottsdale imposes a 1.65% privilege tax and a 1.45% use tax. Businesses are legally responsible for remitting those taxes, not the customer. A transaction privilege and use tax license is required to engage or continue in business.

To apply online, visit <http://www.scottsdaleaz.gov/taxes/salestax.asp>.

Technology Showcase Decorator

The official HI-TEC 2009 Technology Showcase decorator will be Brede Exposition Services, 602-275-5900, www.brede.com.

Exhibitors will receive service kits from Brede.

2009 Technology Showcase Schedule

Tuesday, July 21

- | | |
|---------------------|---|
| 6:00–8:30 A.M. | Exhibitor set up |
| 9:30 A.M.–6:00 P.M. | Technology Showcase open |
| 4:30–6:00 P.M. | Technology Showcase reception/
prize drawing |

Wednesday, July 22

- | | |
|---------------------|--------------------------|
| 9:30 A.M.–3:30 P.M. | Technology Showcase open |
| 3:30–5:30 P.M. | Exhibitor tear down |

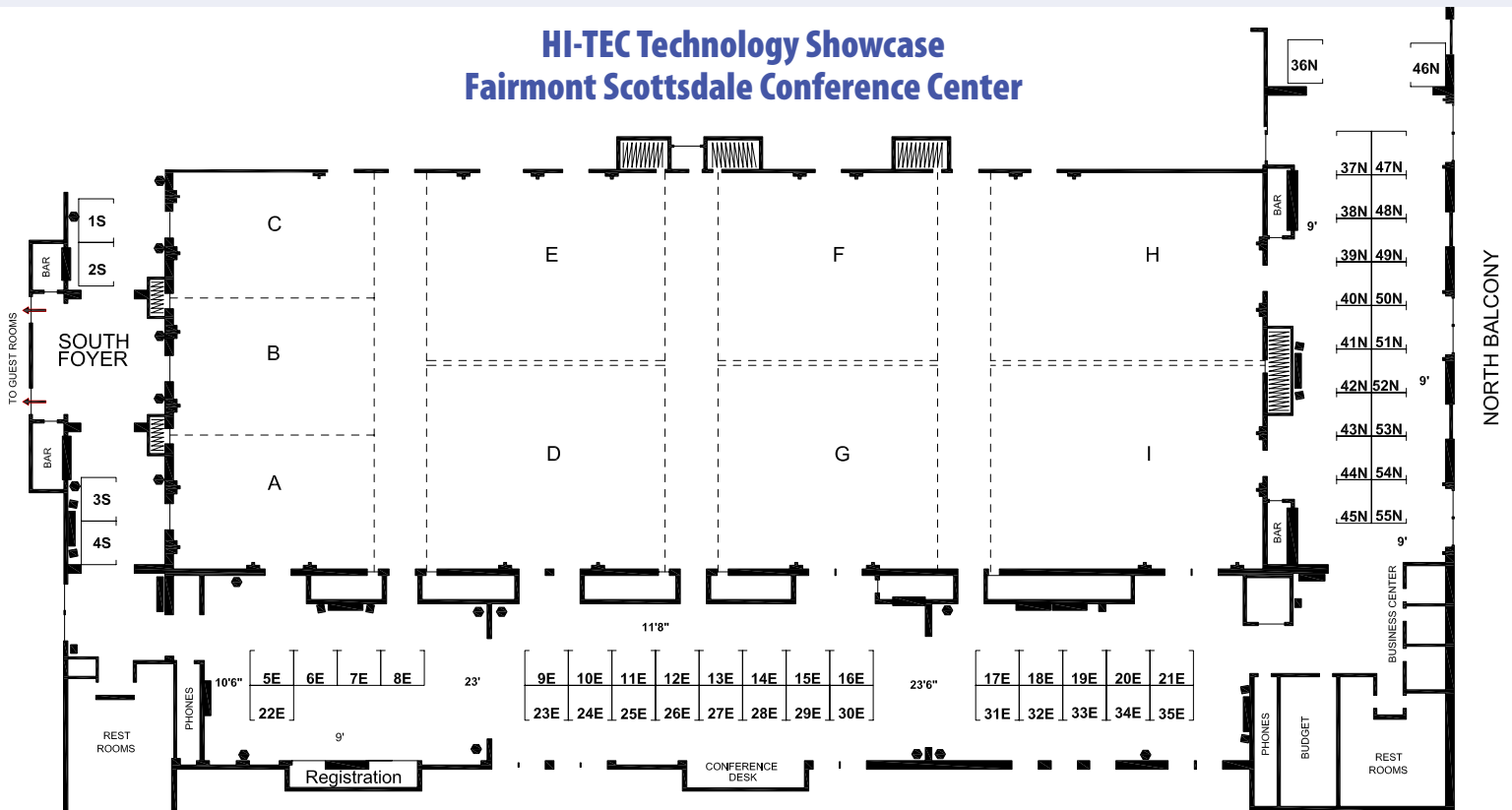
Booth Package

The first booth (8' × 10') is \$1200.
Each additional booth is \$1000.
Each booth includes:

- 8' high back drape
- 3' side drape
- 6' draped table
- Two side chairs
- Wastebasket
- Company identification sign
- One conference registration
- Complimentary electronic pre- and post-conference mailing lists

Booth assignment begins April 15, 2009.
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HI-TEC Technology Showcase Fairmont Scottsdale Conference Center



2008 Conference Exhibitors

ATE Centers

CAPT NetWorks
CARCAM OP-TEC
CTC SCATE
eSyst SCME
FLATE TIME Center
NCME
NCTT (now ICT Center)

Amatrol

ATeLearning

AT&T

Austin Community College

Bourne Research

CORD

Engineering Education Service Center

FIRST Robotics

FPGA Mission Assurance Center

Lab-Volt

Mohawk Valley Community College

National Instruments

New York's Tech Valley

PACE University

PASCO

Texas Business & Education Coalition

Texas State Technical College

Hotel and Travel Information

Hotel Reservation

Reservation deadline: July 2, 2009

Reservation requests after this date will be accepted on a space-available, rate-available basis.

For hotel reservations, call: 800-344-4758.

Mention HI-TEC for conference rate.

Fairmont Scottsdale

7575 East Princess Drive
Scottsdale, AZ 84144-4801
Hotel phone: 480-585-4848

Single/double rate:
\$129 + 11.92% tax

Reservation Policies

- Purchase orders not accepted.
- One night's nonrefundable deposit charged 30 days prior to arrival. Credit card required at booking.

Travel

Phoenix is serviced by the Phoenix Sky Harbor International Airport (PHX). (If booking with American Airlines [800-433-7300], refer to American Starfile #A4779AP. When using this code, you will receive a 5% discount on each ticket.)

Airport Shuttle

The Fairmont Scottsdale is approximately thirty minutes north of Phoenix Sky Harbor International Airport. Super Shuttle is available to and from the airport for \$33 each way or \$66 roundtrip. Reservations can be made prior to arrival (800-258-3826 or www.supershuttle.com).

See www.highimpact-tec.org for more details. Taxis will be available for approximately \$60 each way.



High Impact Technology
Exchange Conference
www.highimpact-tec.org

P.O. Box 21689
Waco, TX 76702-1689

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