

APPLICATION AND CONTRACT FOR EXHIBIT SPACE in the HI-TEC Technology Showcase

2009 High Impact Technology Exchange Conference

July 19 -22 • The Fairmont Scottsdale (AZ)
Technology Showcase Days are July 21 & 22



After reading this contract and the terms and conditions found on the reverse side, complete the spaces below. Sign and return the entire form to HI-TEC along with your payment. Space will not be reserved and contract will not be processed until payment is received.

Firm Name _____ (The "Exhibitor")

Person to Receive Exhibit Information _____ Title _____

Street Address _____

Address of Above Person _____

City/State _____ Zip _____

City/State _____ Zip _____

Telephone _____

Telephone _____

Fax _____

Fax _____

Corporate Website URL _____

E-mail Address (REQUIRED) _____

Exhibitor hereby makes application for exhibit space at the 2009 High Impact Technology Exchange Conference (HI-TEC) to be held at the Fairmont Scottsdale (AZ). Exhibitor understands that this application becomes a contract when signed by Exhibitor and accepted by HI-TEC. Exhibitor agrees to abide by the conditions of this contract, including the attached "Exhibit Terms and Conditions."

Indicate choices in order of preference by designating selected booth numbers:

1. _____ 2. _____ 3. _____

BOOTH IDENTIFICATION SIGN: Name of Company _____

City, State _____

CONFERENCE PROGRAM DESCRIPTION: Please type and attach your company description of 25 words or less on a separate page. Description must be submitted with contract, and will also be used in the complimentary Virtual Tradeshow basic listing.

PAYMENT: ____ 1 - 8'X10' Booth - \$1,200 ____ 2 - 8'X10' Booths - \$2,200 ____ 1 - Poster Session - \$200 (4'X8' bulletin board)

BILLING INFORMATION:

Organization: (if different than Exhibitor) _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

We have enclosed: Check # _____ (payable to **HI-TEC Conference**) Tax ID 74-2077794 P.O. # _____

Credit Card: MasterCard VISA AMEX Account # _____ Exp. _____

Cardholder's Signature _____

**Mail contract with payment to: Teemus Warner, HI-TEC Exhibit Coordinator, P.O. Box 21689, Waco, TX 76702-1689
Fax: 254-776-2306**

For office use only - Booth Assignment

Authorized Signature _____

Date _____

High Impact Technology Exchange Conference

EXHIBIT TERMS AND CONDITIONS

Use of Space

All demonstrations or other activities of Exhibitor must be confined to the limits of the exhibit booth. Exhibitor shall not assign, share, or sublet any of the space allotted to Exhibitor without the written consent of HI-TEC. Exhibitor shall not exhibit goods other than those manufactured or sold by Exhibitor in the regular course of business. Exhibitor shall not display or place any product, sign, partition, apparatus, shelving, or other construction which extends more than eight (8) feet above the floor. Exhibitor shall not interfere with the light or view of other exhibitors. Exhibitors must contact HI-TEC exhibit coordinator for arrangements and authorization.

Sales and Solicitations

Over-the-counter sales by Exhibitor are permissible, provided that goods sold are educational in nature (unless approved by HI-TEC). A City of Scottsdale Transaction Privilege (Sales) & Use Tax License is required for on-site retail sales. Information may be obtained at the following website:

<http://www.scottsdaleaz.gov/taxes/salestax.asp>

Exhibitor shall not authorize solicitations of business or conferences in the interest of business by firms other than Exhibitor.

Giveaways, Promotions, and Drawings

Exhibitors are permitted to give-away small, inexpensive novelties and literature describing their products and/or services. Prize drawings, lotteries, raffles, or games of chance must be approved in advance by HI-TEC. All of the above activities must take place within an Exhibitor's assigned booth space. Exhibitors may not distribute printed advertising outside of the exhibit space for which they have contracted.

Restrictions in Operation of Exhibits

HI-TEC may restrict exhibits by Exhibitor which, because of noise, method of operation, materials, or any other reason, become objectionable, and also to prohibit any exhibit which in the opinion of HI-TEC may detract from the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character which management determines is objectionable to the exhibit area. In the event of the exercise by Exhibitor of such rights, HI-TEC shall not be obligated to refund any exhibit rental.

Liability

The Exhibitor assumes full responsibility and liability for damages to persons or property connected with the Exhibitor's display or caused by the Exhibitor's agents or employees. Exhibitor agrees to hold harmless, indemnify, and defend the High Impact Technology Exchange Conference and The Fairmont Scottsdale (AZ) and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.

Selection of Exhibitors

HI-TEC may prohibit an exhibit by Exhibitor which HI-TEC deems inappropriate, this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.

Installation and Dismantling of Exhibits

No dismantling is permitted until exhibit hall closing time on Wednesday, July 22, at 3:30 PM MST. Failure to observe these rules will jeopardize the Exhibitor's space assignment and/or the right to exhibit at future HI-TEC conferences.

Exhibit Staffing

Exhibitor's booth must be staffed and open during all exhibit hours in which the trade show is open on Tuesday, July 21 and Wednesday, July 22.

Refund

Refund of the Exhibitor's Booth Payment will be made in the event HI-TEC does not accept Exhibitor's Application and Contract. In the event that Exhibitor desires not to occupy the contracted space, Exhibitor shall promptly notify the HI-TEC Exhibit Manager in writing. Cancellation of exhibit space prior to thirty days before the opening date of the exhibit will result in 25 percent of the full exhibit price being retained by HI-TEC; between thirty and fifteen days, 50 percent will be retained. No refund will be made for cancellation after fifteen days prior to the opening of the exhibit.

Exhibitor Installation and Dismantling

Exhibitors can pull up to the street level Banquet Loading Dock at The Fairmont Scottsdale Convention Center to unload and load their own show materials, but are limited to 15 minutes. Times must be scheduled with HI-TEC exhibit coordinator, Teemus Warner, twarner@cord.org. Exhibitors can install and dismantle their own booths. If shipping materials, please contact Brede Exposition Services at 602-275-5900 with questions. Exhibitors should address in advance any problems they anticipate may arise.

Governmental and Other Requirements

Exhibitor hereby agrees to comply with all applicable governmental statutes, rules, and regulations and to comply with the terms and conditions of HI-TEC's contract with the owner of Property where the HI-TEC Conference is being held.

Insurance

If Exhibitor wishes to insure its exhibit materials, goods, and/or wares of exhibits against theft, damage by fire, accident, or loss of any kind, it must do so at its own expense. In the event that any insurance carried by either HI-TEC or Exhibitor, covering losses arising out of damage to or destruction of the Property or its contents, permits a waiver of rights of subrogation against HI-TEC or Exhibitor, as the case may be, HI-TEC and Exhibitor each hereby waives its right of recovery against the other for any loss covered by such insurance to the extent allowed by the insurance policy.

Security

As a courtesy to Exhibitor, security for the exhibit area will be furnished during the hours deemed necessary by HI-TEC. The furnishing of such service is in no case to be understood or interpreted by Exhibitor as a guarantee to it against loss or theft of any kind. Exhibitor hereby agrees that HI-TEC will not be responsible for the loss or destruction of Exhibitor's property.

Fire Protection

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper and corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

Exhibitor and its employees, representatives, and agents hereby agree to abide by the policies and terms in this Agreement.