

## Conference Sponsorship Opportunities for HI-TEC Supporting Technician Education

Dear Colleagues:

Technician education is critical for the viability of our high tech industries. We invite you to support our national effort through sponsorship of this year's High Impact Technology Exchange Conference (HI-TEC), [www.highimpact-tec.org](http://www.highimpact-tec.org). We are pleased to currently have the financial sponsorship of the National Science Foundation and the Intel Corporation for this unique event.

We have three levels of sponsorship and work closely with all of our sponsors to provide value in terms of visibility and acknowledgment. The levels are:

- 1) **Title Sponsor:** This is reserved for amounts of \$25,000 or more. We have the capacity for three title sponsors and so far the National Science Foundation has committed at this level. This level achieves the maximum visibility in terms of the conference program, website, and press.
- 2) **Sustaining Sponsor:** This level is \$10,000 and depending on the wishes of the sponsor we can select keynotes, award luncheons, or other major functions to be branded with this sponsorship level. This level also provides a complimentary exhibit booth space in the Technology Showcase should that be desired (booth services, electricity, furniture, and handling fees are not included).
- 3) **Contributing Sponsor:** This level is \$5,000 and we use break functions, receptions, conference bags, and the like to highlight this level of sponsorship.

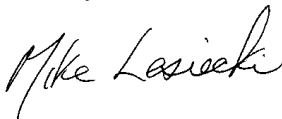
HI-TEC is an expansion and outgrowth of the SAME-TEC conference which was held annually over the last 12 years. HI-TEC represents a topical expansion into a large number of workforce preparation areas in disciplines that range from biotech and IT to manufacturing and nanotechnology. The key focus is community college level programs in these areas. We anticipate attendance numbers in the 600-800 range. We currently (May 2009) have 480 paid registrations.

### Who Attends HI-TEC:

- Community College & University Faculty
- High School Teachers
- Workforce Development Advocates
- Counselors
- Industry Professionals
- Technicians

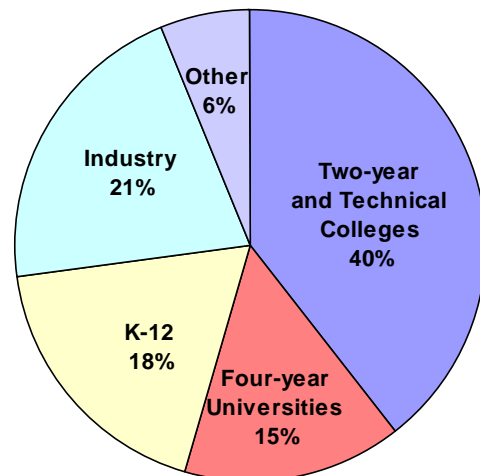
Submit the attached sponsorship registration form by June 15, 2009.

Sincerely,



Michael Lesiecki, PhD  
HI-TEC Executive Committee

### Conference Attendee Demographics



Visit [www.highimpact-tec.org](http://www.highimpact-tec.org)  
for more information.

	<b>High Impact Technology Exchange Conference</b>	
	<b><i>Educating America's Technical Workforce</i></b>	
	<b>Fairmont Scottsdale (Arizona)</b>	<b>July 19–22, 2009</b>

**SPONSORSHIP REGISTRATION**

**PLEASE NOTE:** The deadline to ensure inclusion in conference promotional materials and the conference program is June 15, 2009.

Arrangements for co-sponsorships and other opportunities may be available. Please inquire.

**SPONSORSHIP OPPORTUNITY:** Please indicate your sponsorship choice below.

Sponsorship Level:

- Title Sponsor: \$25,000+
- Sustaining Sponsor: \$10,000
- Contributing Sponsor: \$5,000

Total payment included for sponsorship: \_\_\_\_\_

**SPONSOR INFORMATION:** Please complete the application exactly as you would like it to appear in the final conference program.

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**METHOD OF PAYMENT:** Payment must be made in U.S. dollars.

- Check enclosed (Please make checks payable to MATEC)
- Purchase order number: \_\_\_\_\_
- Credit card
  - Master Card
  - Visa
  - American Express

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Payment should be mailed with a completed copy of this form to:**

MATEC  
4110 E. Wood St., Suite 1  
Phoenix, AZ 85040

**QUESTIONS?** Please contact MATEC at 480-731-8050.

	<p>Visit <a href="http://www.highimpact-tec.org">www.highimpact-tec.org</a> for more information.</p>
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